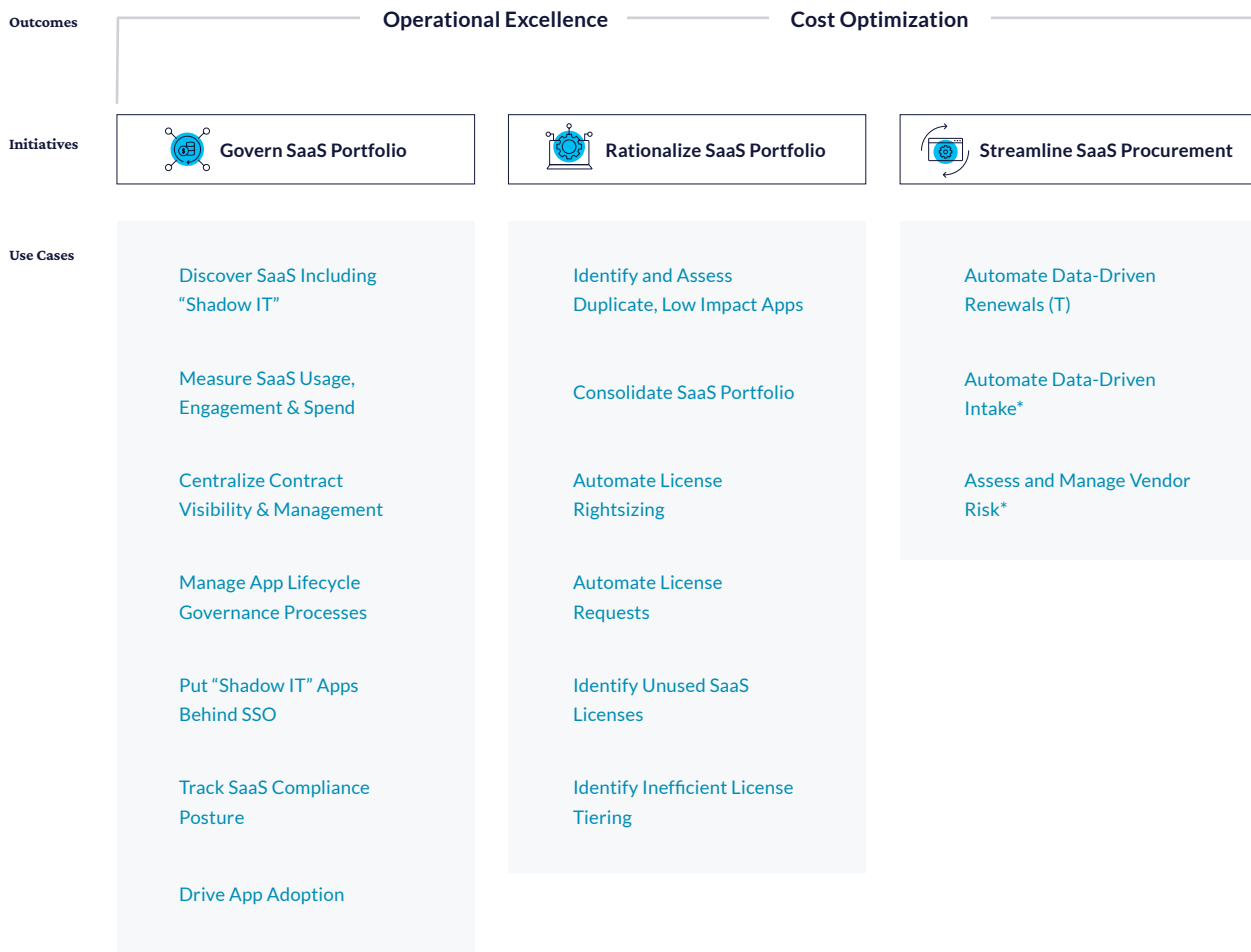# Productiv SaaS Intelligence™

Unlock the most value from your SaaS portfolio at scale

More than a SaaS management solution, Productiv aligns IT, procurement, finance, and business leaders with trusted data to optimize costs and drive operational excellence across their SaaS investments.

We enable teams to easily come together to govern and rationalize SaaS portfolios and streamline SaaS procurement at scale. The Productiv SaaS intelligence™ platform is trusted by leading tech organizations, including Uber, Miro, Okta, Zendesk, Carta DocuSign, Split and more.

How we help our customers save up to 35% and increase ROI across their SaaS portfolios:

Outcomes	Operational Excellence		Cost Optimization
Initiatives	**Govern SaaS Portfolio**	**Rationalize SaaS Portfolio**	**Streamline SaaS Procurement**
Use Cases	Discover SaaS Including "Shadow IT"	Identify and Assess Duplicate, Low Impact Apps	Automate Data-Driven Renewals (T)
	Measure SaaS Usage, Engagement & Spend	Consolidate SaaS Portfolio	Automate Data-Driven Intake*
	Centralize Contract Visibility & Management	Automate License Rightsizing	Assess and Manage Vendor Risk*
	Manage App Lifecycle Governance Processes	Automate License Requests	
	Put "Shadow IT" Apps Behind SSO	Identify Unused SaaS Licenses	
	Track SaaS Compliance Posture	Identify Inefficient License Tiering	
	Drive App Adoption		

Productiv is offering Norwest Venture Partners' portfolio companies a 25% discount with priority implementation.

(platform minimums to apply)

To learn more contact us at partners@productiv.com